

ANNA ZISSOU

📍 St Clair West, Toronto, ON

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EXPERIENCE

CITY OF TORONTO

Brand Manager
Working with the economic and cultural division at city hall to develop and implement brand strategy plans, in regards to city wide entrepreneurial and startup focused programs.

CYNEFIN COLLECTIVE

Founder
Conceptualization and implementation of highly visual social digital strategy, brand development, creative design, management and training.

LIBERAL PARTY

Community Moderator
Head of "sustainable communities" focus during a crowd sourcing community based initiative for ideas on policy changes through Kathleen Wynne.



SKILLS

Brand Management
Strategic Planning
Business Development
Creative Design & Direction
Research



PERSONAL QUALITIES

Creative	Insightful	Driven
Strategic	Organized	Focused
Confident	Independent	Efficient

PORTFOLIO

PROJECTS

